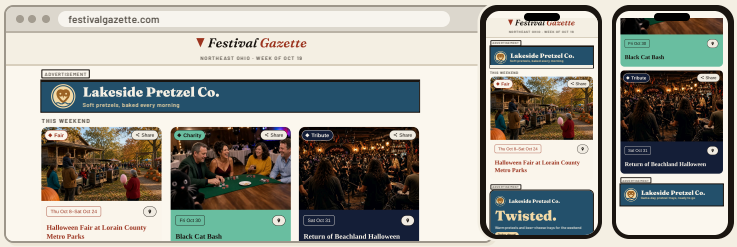
Festival Gazette

NORTHEAST OHIO

Put your business next to this weekend's plans.

The free weekly guide to concerts, fairs, festivals, car shows and makers markets across Northeast Ohio. It's out every Monday at 1 PM ET.

Covering Cuyahoga, Lorain, Lake, Geauga, Medina, Summit, Portage, Ashtabula, Stark and Wayne counties.



Example ads on the web paper, desktop and phone.

People open Festival Gazette to decide where they're going this week. Your spot runs right beside those plans, on the web paper, in the email and in the printable Issue. We design it free, you approve it, and it links straight to you.

- On the web paper and in the printable Issue
- Right next to the events your customers are already planning around
- A link straight to your site
- Keeps the paper free

CHARTER RATES

SPOT AND WHERE IT SITS	RUNS ON	PER ISSUE	4 WEEKS
The three-spot bundle Presenting + Early card + Mid-paper strip	**Web + PDF**	**$375**	**$1,200**
Presenting sponsor Top of the page	Web + PDF	$200	$650
Early card After the 4th event	Web + PDF	$125	$400
Mid-paper strip Page 5, bottom band	Web + PDF	$100	$350
Carousel slide Top carousel, 2 per issue	Web	$125 per slide	$400 per slide for 4 weeks
Email top banner Under the email masthead	Email	$25 added to Presenting $50 on its own	–
Email strip After the 6th listing	Email	$50	–
Weekend box "This weekend" view and the at-a-glance box	Web + PDF	$75	–
Back half-page Bottom half of the Issue's last page	PDF	$75	–
Business box 2 × 2 block, Issue's next-to-last page	PDF	$40 each $140 for all four	–
Classified A short text ad	Web, Email + PDF	$25	–

One advertiser per spot. Carousel slides take 2, business boxes 4, and classifieds 4 to 6. A dash means the spot is sold one issue at a time.

Free ad design with every spot. Send your logo, one line of text and your link. We build it, and you approve it before it runs.

HOW TO BOOK, RULES AND SIZES ON THE BACK

How to book

1. Email ads@festivalgazette.com with the spot and week you want.
2. Pay the invoice by bank transfer or card by Thursday 5 PM ET.
3. We design your ad free, or send your own artwork by then. It runs in that Monday's issue.

- Unpaid ads move to the next week.
- Cancel or move it by Thursday 5 PM ET for a full refund.
- Stop a 4-week package early and we refund what's left, after charging the weeks that ran at the one-issue price.

Our rules

- Must See is our editors' pick. It's never for sale, though paid spots can sit next to it.
- Town, type and venue pages stay ad-free so every listing stays neutral.
- Every paid spot is labeled Advertisement. It's an ad, not an endorsement.
- Ads can't look like event listings.
- Our mistake? We fix it or refund you.
- We can decline any ad, and you get a full refund.

Artwork sizes

Presenting sponsor	Web **1728 × 271** (at least 1200 × 188) · phone **716 × 240** · PDF page 1 **720 × 270**
Early card	One **1200 × 800** image for web, phone and PDF page 2
Mid-paper strip	Web and PDF page 5 **2275 × 375** · phone **716 × 240**
Carousel slide	**1280 × 720** image · name up to 32 characters · one line up to 70 characters
Email top banner	**600 × 150**
Email strip	**600 × 100**
Weekend box	One line plus a logo, about **160 × 40**
Back half-page	**2275 × 1280**, full width
Business box	**750 × 450** each (2.5 × 1.5 in)
Classified	About 40 words, text only, one link · web after the 48th event, above the email footer, PDF last page

Sizes are in pixels. Send PNG or JPG files under about 1 MB, with one https link per spot.

Scan for this week's paper

Book a spot

ads@festivalgazette.com · (888) 549-0394 · festivalgazette.com/ohio/northeast-ohio/